



2018 608 Day Sponsorship Levels

608 Day is a day to celebrate Janesville and all that it has to offer. It is a play off of our area code (608) and will be an annual event to take place on June 8th of each year, so the event will rotate as to what day of the week the event falls on. This year happens to be a Friday and we have started planning, but are open to ideas of what different organizations or businesses would like to add to the mix of events/specials/promotions to encourage people to come downtown and celebrate Janesville! Initial planning has activities starting at 6:08 AM with yoga at the Roth Pavilion with Breathe Yoga and a workout with Crossfit 608 at the new Fitness Court. We are looking for lunch specials by the downtown businesses and a Janesville trivia scavenger hunt. The day will end with live music at the Roth Pavilion from 6-8 PM. If you have any questions please contact Britten at 608-201-302.

\$1,000 Music and Yoga Sponsor

- Banner behind the band at the Roth Pavilion
- Logo on event posters
- Mention on social media
- Mention on radio advertisement

\$500 Fitness Sponsor

- Logo on banner/signage at Fitness Court
- Named on event posters
- Mention on social media

\$300 Downtown Janesville Scavenger Hunt Sponsor

- Logo on scavenger hunt materials
- Named on event posters
- Mention on social media

\$50 Lunch Sponsor

- Listed on poster as having lunch specials
- Lunch specials mentioned on social media

YES! I want to support Downtown Janesville, Inc. by participating in 608 Day

Please respond by May 4, 2018. Check made out to Downtown Janesville, Inc. and send to PO Box 8081, Janesville, WI 53547

Business Name:

Contact name:

Address:

Email:

Phone: