



DESTINATION DOWNTOWN  
**JANESVILLE**

1

## STANDARD LISTING

Cost: FREE to all downtown businesses  
Includes: Business name, address,  
phone and type of business

## PREMIUM LISTING

Cost: \$100 annually (\$150 for two-year commitment)  
Includes: Business name and logo, address, phone, hours,  
type of business, AND brief biography\*, business website link,  
priority listing within business directory

\*provided by business

2

3

## SPOTLIGHT SPONSOR

Cost: \$100 monthly  
Includes: Home page banner photo\* business promo  
with a link to business website; Limited to 5 sponsors  
(\*1200x550 px photo provided by business)

## ANCHOR SPONSOR

Cost: \$500 annually  
Includes: Business logo on every web page including  
the home page, with a link to your website, and  
a Premium Listing for one year

4