

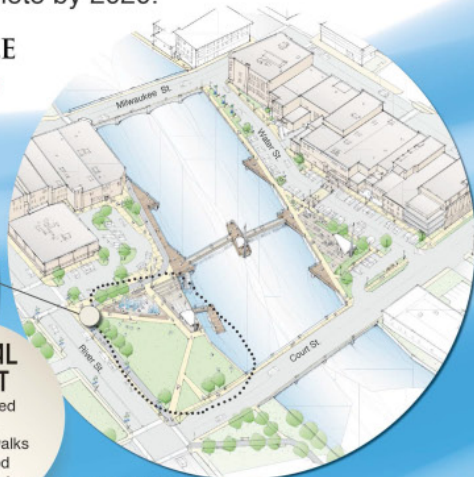
# ARISE TOWN SQUARE

## A RIVER RUNS THROUGH IT

The Town Square and Rock River form the centerpiece of Janesville's ARISE plan.

**Phase 1 of ARISE** is the creation of the Town Square on the west side of the Rock River, which will offer gathering spaces, opportunities for street festivals, access to the river and river walks. Contingent upon funding, the Town Square will be complete by 2020.

**CITY OF JANESVILLE**  
Wisconsin's Park Place



*Bird's-eye View of the Town Square*

### FESTIVAL STREET

- Can be closed for festivals
- Wider sidewalks can host food carts and tents



## PHASES OF ARISE

2017

Remove Downtown Parking Deck and Initiate Town Square Improvements on West Side of Rock River

2018

Complete Town Square Improvements on Rock River's West Side and East Side and Convert Court Street to Two-way Traffic

2019

Convert River Street into a Festival Street and Replace Milwaukee Street Bridge

2020

Complete the Town Square and Rehabilitate West Milwaukee Street

# TOWN SQUARE

**COMING SOON**



*Detail of Phase 1 West-side Improvements*

### RIVER SEATING

- Seating and steps to the lower terrace
- Pedestrian access to the river



### WATER FEATURE

- Interactive
- For all ages
- Privately funded



### RIVER ACCESS

- Floating dock, pier
- Canoe/kayak launch
- Steps lead from a plaza to the river



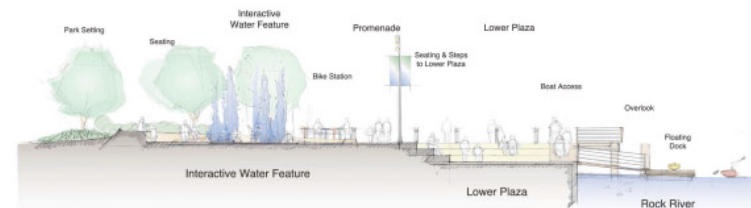
### RIVER WALKS

- Extending north and south
- Connecting the downtown area



## WALKABLE & ACCESSIBLE

**It all starts here.** The City of Janesville is turning the downtown into an attractive destination for residents and the region! The changes begin with the re-emergence of the Rock River as a scenic focal point. A new river lawn area and lower plaza add gathering spaces for events, while expanded river walks, a pedestrian bridge and other walking and biking enhancements strengthen links to the river, downtown attractions and neighborhoods.



*Artist rendering of west river bank*

Visit [www.ci.janesville.wi.us/arise](http://www.ci.janesville.wi.us/arise) to learn more!