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DOWNTOWN JANESVILLE INC. APPOINTS EMILY ARTHUR TO LEAD BUSINESS IMPROVEMENT DISTRICT IN 2018

Janesville, WI– Downtown Janesville Inc. (DJI) recently appointed local resident Emily Arthur to fill the role of executive director for the Business Improvement District (BID). Arthur will begin February 12, 2018, and report to the DJI Executive Committee, which is led by Deb Dongarra of Land Title & Closing Services in Downtown Janesville. Arthur will be responsible for increasing awareness and attendance of Downtown Janesville events, retention and recruitment of businesses to the downtown, and execution of all administration needs of DJI and the BID board of directors. She will serve as a liaison between and among all DJI committees, the DJI board and the BID board.

“Emily will be an advocate for the downtown, and a source for information and activities related to downtown revitalization, as well as a key spokesperson for the BID and its efforts,” says DJI Board President Deb Dongarra.

Arthur will also continue to manage the Janesville Farmers Market—a position she has held since 2016. Prior to her involvement with the Farmers Market in 2016, Arthur was an independent event coordinator.

“I am dedicated to my hometown through a commitment to community partnerships and my support of the development of our downtown,” Arthur said. “I am excited to embark upon this new journey and build on the tremendous momentum we have in the downtown.”

Arthur is a member of the Janesville Woman’s Club and its Holiday Auction committee, Janesville’s Jolly Jingle committee, the Wisconsin Farmers Market Association board of directors, and the DJI events and design committees. She also founded the Rock County Networking Group. She is married to her high school sweetheart Matt Arthur and purchased their first home in Janesville last August.

Funding for the BID is made possible by through tiered assessments of downtown property owners that total \$100,000 and cover downtown beautification, recruitment, snow removal and this position. Arthur will average 25 hours per week in this newly created 12-month position.

About Downtown Janesville Inc., *DJI* seeks to support the revitalization of Downtown Janesville while preserving its character as a vibrant, friendly and entertaining place that is frequented throughout the year and serves as the community’s center for business, government, retail, entertainment, cultural events and activities. The mission of the DJI is to provide leadership to Downtown Janesville by promoting economic development, encouraging the preservation of its historic buildings, increasing opportunities for events and activities, improving the aesthetic integrity and coordination the efforts of various groups toward these common goals.

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