

# BID

DOWNTOWN JANESVILLE  
BUSINESS IMPROVEMENT DISTRICT

## 2022 EVENTS/ACTIVITIES CALENDAR

January	<ul style="list-style-type: none"> <li>● Newsletter/ BID Updates 1st of Month</li> <li>● Snow communications/ coordination</li> <li>● DJI-BID new year launch meeting January 5th(Exec.) and 14th(Full)</li> <li>● Promote Meander Sign Ups</li> <li>● Facade Grant Communication/Yrly Goals</li> <li>● Recruitment/ Retention Rounding on downtown businesses</li> <li>● Recreation Guide Ad submission (city)</li> <li>● Bands booked for MATM</li> <li>● Downtown events calendar finalized and ready for print</li> </ul>
February	<ul style="list-style-type: none"> <li>● Newsletter/ BID Updates 1st of Month</li> <li>● Snow communications/ coordination</li> <li>● Grant Apps. Open (Façade)</li> <li>● Meander Downtown February 5th</li> <li>● Promote Shop the Rock Sign Ups</li> <li>● FlannelFest, February 26th</li> <li>● Pay it Forward city grant application deadline 28th</li> </ul>
March	<ul style="list-style-type: none"> <li>● Newsletter/ BID Updates 1st of Month</li> <li>● Snow communications/ coordination</li> <li>● BID Meeting March 2nd(Exec.) and 11th(Full)</li> <li>● Shop the Rock March 10-12th</li> <li>● Downtown Mixer March 15. Launch recruitment/retention grants</li> <li>● Clear planters (weather permitting)</li> <li>● Facade grant promoted due 3/31</li> <li>● New board member recommendations submitted to city</li> <li>● Promote Wine Walk Sign Ups</li> <li>● Recruitment/ Retention Rounding</li> <li>● Launch Special Project app.</li> </ul>
April	<ul style="list-style-type: none"> <li>● Newsletter/ BID Updates 1st of Month</li> <li>● Snow communications/ coordination</li> <li>● Farmers Market Planning (presence, volunteer)</li> <li>● DJI acquiring all of their summer event permits</li> <li>● MATM event planning</li> <li>● Recruitment/ Retention Rounding</li> <li>● R/R grants due (tbd)</li> </ul>
May	<ul style="list-style-type: none"> <li>● Newsletter/ BID Updates 1st of Month</li> <li>● Farmers Market begins (May-Oct)</li> <li>● BID board change over- update google doc with contact info</li> <li>● Recruitment and Retention Grants due (date TBD)</li> <li>● <b>Wine Walk</b> May 21st (* BID Exec. Dir. support)</li> <li>● Encourage businesses to get involved in a 608 Day special</li> <li>● Main St. Construction – communication updates</li> <li>● Quarterly Community Partner Update (Summer Event Focus)</li> <li>● Recruitment/ Retention Rounding</li> <li>● MATM promotion launch</li> </ul>

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June	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• BID Meeting June 1st(Exec.) and 10th(Full)</li> <li>• <b>MATM begins June 1 (every Tuesday)</b> (* Funds to launch, BID Exec. Dir. Support currently)</li> <li>• 608 Day. June 8th</li> <li>• Dairyland Gran Prix June 16th (communications to buildings/businesses, help with coordinating Town Square layout)</li> <li>• Recruitment/ Retention Rounding</li> </ul>
July	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• <b>MATM (every Tuesday)</b></li> <li>• Recruitment/ Retention Rounding</li> </ul>
August	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• BID Meeting August 12th(Full)- No Exec. this month</li> <li>• DJI budgets started for submitting to BID</li> <li>• <b>MATM (every Tuesday)</b></li> <li>• <b>Night on Festival Thursday 18th.</b></li> <li>• <b>Promote sign ups for Fall Wine Walk</b></li> <li>• <b>Art Infusion communication/ promotion</b></li> <li>• Recruitment/ Retention Rounding</li> </ul>
September	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• BID Exec. Meeting September 7th(Exec. only this month)- DJI Budgets presented</li> <li>• <b>MATM?(any rain dates, art infusion)</b></li> <li>• Art Infusion September 9,10,11</li> <li>• <b>Fall planters/décor</b></li> <li>• Recruitment/ Retention Rounding</li> </ul>
October	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• Snow Prep</li> <li>• Quarterly Community Partner Update</li> <li>• BID Board Meetings October 5th(Exec.) and 14th(Full)</li> <li>• Operating plan submitted to city by October 14th</li> <li>• BID at Council October 24th</li> <li>• <b>Wine Walk October 15th</b> (* BID Exec. Dir. support)</li> <li>• Trick or Treat October 29th</li> <li>• Events dates for 2023 to JACVB</li> <li>• Recruitment/ Retention Rounding</li> </ul>
November	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• <b>Holiday Décor/planters</b></li> <li>• Shop the Rock November 3-5th</li> <li>• Snow prep/ reminders to building owners</li> <li>• Recruitment/ Retention Rounding</li> </ul>
December	<ul style="list-style-type: none"> <li>• Newsletter/ BID Updates 1st of Month</li> <li>• Snow communications/ coordination</li> <li>• Jolly Jingle December 2-4th</li> <li>• Recruitment/ Retention Rounding</li> </ul>