



2023 MEETING CALENDAR

Executive Committee (1 st Wednesday of month meeting held at 9 am) <i>Agenda items/reports due 1 week prior</i>	Full Board (2 nd Friday of month meeting held at 9 am) <i>Agenda items 1 week prior</i>	Focus These are the items that have historically been focused on during that meeting.
January 4 (adjusted to January 9 due to schedules)	January 13	DJI prior year win/losses & CY committee plans; BID budget, board succession, ED action plan, snow removal
February (DJI)		Member of Exec Board gives update to DJI board during their meeting
March 1	March 10 EVENT REQUESTS	Recommend new board applicants/slate of officers, review any grants or requests, final pr financials, snow removal wins/recommendations fall, review grant/fund requests (Quarterly Community Partner Update)
June 7	June 16	Ratify new officer slate, mid-year updates, request review, BID strategy
	August 11 EVENT REQUESTS	<i>grant/fund recipients report – Gran Prix recommendations for next year</i> ; discuss recruiting new board/officers
September 6		DJI submits high level plans for next year to inform operating plan, operating plan changes,
October 4	October 13	BID budget final draft, BID operating plan final draft, snow removal, special project
October 23 City Council Meeting for BID 2024 Operating Plan Approval (Submit plan for packet 10/13)		City Council Meeting (BID Operating Plan approved) Executive Board Attendee

BID Task forces: Construction/Parking, Snow, Marketing, Economic, Special Project

***DJI, Inc.** Exec. committee meets monthly on the 1st Tuesday 9am; Full board meets monthly on the 2nd Tuesday 8am

***AriseNow Steering** meets monthly the 4th Wednesday 11:30 am via Zoom



BID: Focused on Supporting, Revitalizing and Growing Businesses in Downtown Janesville

Core Focuses:

- Snow Removal
 - Goal: To remove snow to allow for ease of customer traffic to downtown retail and businesses.
- Business Recruitment & Retention
 - Goal: To retain and recruit businesses to stay or choose downtown Janesville for their business.
- Downtown Beautification
 - Goal: To make the downtown area visually appealing seasonally to maintain and attract visitors and local traffic. Demonstrate pride in downtown.
- Special Projects
 - Goal: To select key projects that would be unique to downtown Janesville. Funds will compile over 3 years, with a special project every 4 years. The funds from the 4th year will go towards that special project.
- Signage & Banners
 - Goal: To highlight the downtown area/events to maintain and attract visitors and local traffic. Demonstrate pride in downtown.
- Events
 - Goal: To attract local and surrounding communities to visit our downtown and build awareness and/or traffic to local businesses. BID focuses on supporting key signature events downtown annually and one time support to help launch new downtown events.
- Marketing
 - Goal: To communicate positive impact of BID (accomplishments), communicate with local businesses and recruit new businesses with value of being in downtown Janesville. To develop and execute co-op marketing opportunities for downtown businesses.
- Administration
 - Goal: To fund administrative needs of the BID board and execution of board initiatives.
- Reserve
 - Goal: To maintain a reserve fund for unexpected items